

A white banner with a green heart icon and the text "SISTERS FARMERS MARKET" hanging from a wooden structure.

SISTERS FARMERS MARKET

The logo features a green heart above the text "SISTERS FARMERS MARKET" in a bold, black, sans-serif font. Below this, the tagline "BY SEED TO TABLE" is written in a smaller, green, sans-serif font.

**SISTERS
FARMERS
MARKET**
BY SEED TO TABLE

ANNUAL REPORT
2022

OUR MISSION

Sisters Farmers Market is growing a vibrant community that connects Oregon farmers, ranchers, makers and shoppers. The Market provides access to fresh foods, locally made goods, and educational activities in a welcoming environment.



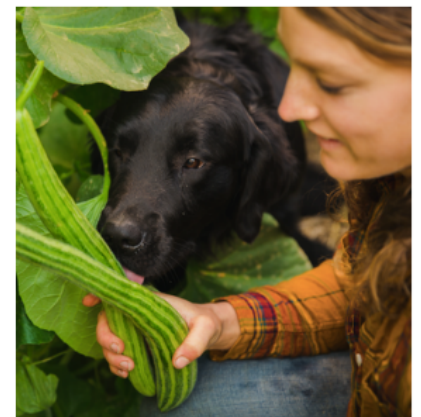
LETTER FROM SEED TO TABLE

Wow, what a fun journey the market has been across the summer of 2022! When Seed to Table took on the management of Sisters Farmers Market (SFM) in 2020, we hoped to continue creating a welcoming space for community connection through local food, artisan goods, and educational activities. We could not have predicted how each vendor, musician, visitor, nonprofit, furry friend, and more would add their own unique element that together continually transform and enhance the SFM experience. Our favorite part about the farmers market is how every person has their own journey throughout Fir Street Park—a self-led tour of Oregon farmers, ranchers, makers, and activities. This year we want to reflect with you... What did you enjoy about Sisters Farmers Market this past summer?

I will start by sharing my own weekly experience. For me, the joy found at SFM runs deep, and my favorite components change weekly. Strolling the market every Sunday, with my pup in tow (or rather, me in tow on Odie's way to get his treats) was always an exploratory mission. What new recipes would be inspired by the week's bounty from the local food producers? Lamb, cod, veggies, peaches... maybe I will try the jelly on toast! Who will I run into today, or will I get to continue the conversation with a vendor I started up last week? Will I discover a favorite new soap or be caught by a beautiful basket to gift for an upcoming birthday? What will the kids uncover this week as they run around doing the Kids Club scavenger hunt? Maybe I will buy a pastry to share as an excuse to stop by a good friend's house? Oh yes... I cannot forget a paleta, my favorite frozen treat. With a backdrop of fun music, bustling energy, and weekly abundance, each week we strived for the market to weave seamlessly into Sisters, adding to the many reasons why we make this wonderful community our home and welcome visitors from far and wide.

Thank you for joining us at the market this year! However you participated—vending, volunteering, shopping, playing, making, exploring—you helped build a vibrant community that connects Oregon farmers, ranchers, makers, and shoppers.

Audrey Tehan (she/her) & Odie the dog
Seed to Table Oregon
Founder & Executive Director





2023 BY THE NUMBERS

17
MARKET
DAYS

76°F
AVERAGE
TEMPERATURE

13,000
TOTAL
VISITORS

WHERE OUR CUSTOMERS VISITED FROM

SISTERS
& CAMP
SHERMAN
24%

GREATER
CENTRAL
OREGON
22%

OTHER OREGON
&
OUT-OF-STATE
54%

OUR EQUITY COMMITMENT



As a core program of Seed to Table, Sisters Farmers Market strives to uphold our shared commitment to equity in all we do

Seed to Table envisions a community where people of all races, religions, ages, sexual orientations, genders, abilities, geographies, and socioeconomic statuses have access to fresh produce and farm-based education. Our board and staff are dedicated to growing and providing organic, fresh veggies that are nourishing, locally grown, and reflect the preferences of those we serve.

Seed to Table recognizes that within Central Oregon systemic injustices, such as racism, classism, ableism, ageism, and sexism perpetuate conditions that sustain poverty, cause hunger, and deny access to education and fresh produce essential to health and wellness. With this understanding, we commit to serving our community with dignity and value for each individual and their lived experiences.

We resolve to listen to and learn from our community. We will continue to educate ourselves on systems that sustain hunger and poverty and interrupt these systems where we can. We will work to increase access and stay rooted in the knowledge that learning is never finished. We understand that we have and will undoubtedly make mistakes. When we do, we will learn from them and take action to do better.



Supplemental Nutrition Assistance Program (SNAP) & Double Up Food Bucks (DUFEB)

SNAP provides benefits to qualified households to buy nutritious food at participating locations. Sisters Farmers Market is one of over 70 Oregon markets that accept SNAP benefits and other critical food assistance because of the belief that fresh, healthy food is for everyone.

Sisters Farmers Market also accepts DUFEB, a SNAP matching program that doubles the amount of money SNAP participants take out money to spend via tokens (so with every \$20 of SNAP dollars spent, DUFEB provides another \$20, giving participants double the value for more locally grown fruits and vegetables).

\$2,350

**SNAP & DUFEB
distributed**

58

**SNAP & DUFEB
transactions**

24

**new SNAP
participants**



paletas pop tarts baked goods organic

VENDOR PARTNERSHIPS



COMMUNITY BUILDING

NONPROFIT & COMMUNITY PARTNER BOOTHS

Each year, SFM provides a booth space for our local nonprofit organizations and community partners to share about their work. We hosted 17 unique partners this summer who could be found connecting with the community, leading activities, and sharing helpful information and resources.



MUSIC AT THE MARKET

Musical groups and solo artists took to Fir Street Park's Songbird Stage over the 17 markets this season. SFM was able to support 29 unique musicians throughout the summer! Their musical medleys danced through stalls and pathways providing a harmonious atmosphere for all around.



KIDS CLUB

Each week kids visit the market, they get a stamp on their Kids Club punch card plus a weekly educational activity provided by Seed to Table. Prizes are awarded throughout the season for each member that completes 5 activities, 10 activities, and all of the activities! This season we welcomed 154 Kids Club members!



FUR ON FIR



In collaboration with select animal-loving vendors and nonprofit organizations, the market community celebrated our four-legged friends during a "Fur on Fir" day at the September 25th market!

MADE POSSIBLE BY VOLUNTEER EFFORTS




 140+
 total volunteer hours


 61
 total volunteer shifts




SISTERS FARMERS MARKET
 BY SEED TO TABLE

Thank you for an incredible 2022 season! A special thank you to our amazing vendors, musicians, volunteers, donors & photographers!

Full Season Vendors

- | | | |
|-------------------|-------------------|-----------------------|
| Baird Orchard | Broadus Bees | Compassion Kombucha |
| North 44 | Made on Galveston | Rainbow Baskets |
| Royal Juice Co. | Metolius Hemp | Catman Cellars |
| Bohemian Roastery | Cabin Creek | Glimfeather Farm |
| The Doggie Bakery | Rawmona's Kitchen | Fred Sauce |
| Well Rooted | Curmuffins | Boone Dog Pizza |
| Mama Celia's | Isomimo | Mystic Roots Creation |



Sponsors

- Lead
- Metabolic Maintenance
- BarnRaiser
- Plazm Media
- Harvester
- Black Butte Realty
- Ace Hardware
- Arends Realty Group
- Pollinator
- Bend Cider Company
- Rhueben's Dentistry
- Sisters Feed and Supply
- Black Butte Ranch

Community Friends

- The Nugget Newspaper
- Xpress Printing
- Pony Express
- The City of Sisters
- Sisters Folk Fest
- Sisters Outdoor Quilt Show
- Bill Willits
- Jenn and Joe Rambo
- SHS Garden Club
- First Interstate Bank
- T & Gusty Brown
- Octave Zangs
- Michelle Paul
- The Roundhouse Foundation
- Wolf Welcome Committee
- Caroline Hager
- Aly Miller
- Ponderosa Lodge
- Tony and Collette
- First American Title
- Sisters Saloon
- Crumbs Kids
- Emily Green
- Jerry Baldock
- Annette Solis

Nonprofits

- Harmony Farm Sanctuary
- Habitat for Humanity
- Furry Friends Foundation
- HDFFA
- Environmental Center Bend
- Circle of Friends
- Citizens for Community
- Oregon Adaptive Sports
- FANS
- Age Friendly Sisters Country
- SMART Reader
- RAPRD

Volunteers

- Barb Schultz
- Sheila Kelley
- Griffin Moreno
- Cindy Lay
- Fran Willis
- Kayla Root
- Annalycia Erdekian
- Tran Tran
- Katy Yoder
- Kimberly



PHOTOGRAPHY CREDITS: EMILY GREEN, OCTAVE ZANGS, ANNETTE SOLIS, AND TLB/G.O.B.B.