



**SISTERS  
FARMERS  
MARKET**  
BY SEED TO TABLE

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**ANNUAL REPORT**  
2023



**OUR MISSION**

Sisters Farmers Market is growing a vibrant community that connects Oregon farmers, ranchers, makers, and shoppers. The market provides access to fresh foods, locally made goods, and educational activities in a welcoming environment.





## LETTER FROM SEED TO TABLE

Thank you for an amazing Sisters Farmers Market season! Whether you participated as a vendor, spent your Sundays with us as a volunteer, performed on the stage, hosted an activity, or attended as a visitor – thank you for joining us!

As I reflect on my first season with Sisters Farmers Market, many moments stand out. The energy on Opening Day was a highlight, with our biggest crowd to date gathering in Fir Street Park to welcome our vendors and celebrate the start of the season. And of course, I think of my new Sisters Farmers Market finds this year: my favorite earrings, my best market basket, a cozy mug, the best hot sauce, and of course, all those post-market Sunday night dinners with our weekly haul of beautiful, locally grown veggies.

Another moment to remember was the Sunday morning in August when we arrived at Fir Street Park to discover that Sisters had no internet service because of a traffic accident the night before. Quickly, vendors came together to share mobile hotspots, problem-solve to take payments and pitch in to keep the market running. These moments highlight what I appreciate most about Sisters Farmers Market: the dedication, ingenuity, and adaptability of our market community.

What did Sisters Farmers Market mean to you this year? Did you discover a new recipe based on ingredients you found at the farmers market, or maybe you found the perfect, unique gift? Was the market your Sunday meeting place with friends and family, or did you first hear your favorite local musician on the Songbird Stage? Whether you visited every Sunday or just a few times this summer, thank you for being part of our community.

See you again in June for Opening Day!

Willa Bauman (she/her)  
[Seed to Table Oregon](#)  
Sisters Farmers Market Program Manager





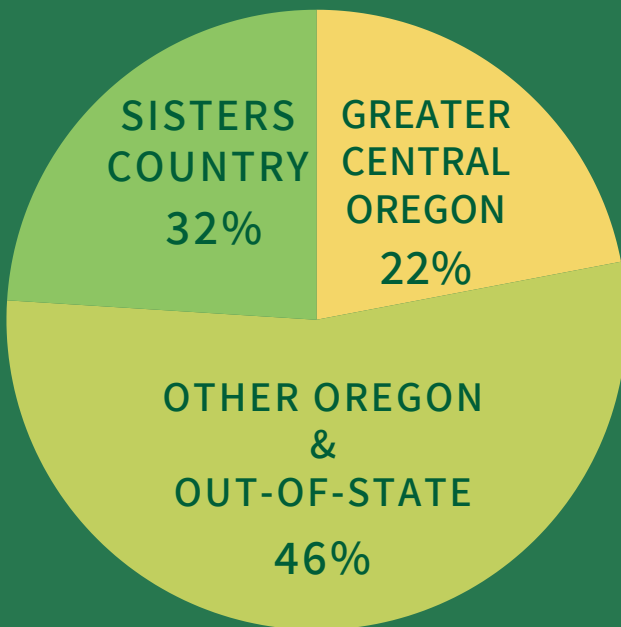
# 2023 BY THE NUMBERS

**17**  
MARKET  
DAYS

**64**  
VENDORS

**19,000**  
TOTAL  
VISITORS

MARKET VISITORS COME  
FROM:





# OUR EQUITY COMMITMENT



As a core program of Seed to Table, Sisters Farmers Market strives to uphold our shared commitment to equity

Seed to Table envisions a community where people of all races, religions, ages, sexual orientations, genders, abilities, geographies, and socioeconomic statuses have access to fresh produce and farm-based education. Our board and staff are dedicated to growing and providing organic, fresh veggies that are nourishing, locally grown, and reflect the preferences of those we serve.

Seed to Table recognizes that within Central Oregon systemic injustices, such as racism, classism, ableism, ageism, and sexism perpetuate conditions that sustain poverty, cause hunger, and deny access to education and fresh produce essential to health and wellness. With this understanding, we commit to serving our community with dignity and value for each individual and their lived experiences.

We resolve to listen to and learn from our community. We will continue to educate ourselves on systems that sustain hunger and poverty and interrupt these systems where we can. We will work to increase access and stay rooted in the knowledge that learning is never finished. We understand that we have and will undoubtedly make mistakes. When we do, we will learn from them and take action to do better.





# Supplemental Nutrition Assistance Program (SNAP) & Double Up Food Bucks (DUFEB)

SNAP makes it possible for shoppers to use their EBT benefits to purchase fresh veggies and locally made foods at farmers markets. Sisters Farmers Market is one of over 70 Oregon markets that accept SNAP and offer a match up to \$20 weekly through Double Up Food Bucks to spend on fresh veggies.

**\$3,565**

**SNAP & DUFEB  
distributed**

**92**

**SNAP & DUFEB  
transactions**

**48**

**new SNAP  
participants**







# THANK YOU TO OUR 2023 VENDORS

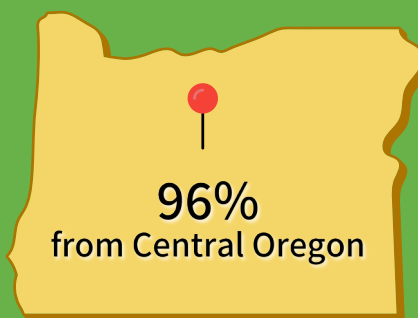


64 TOTAL VENDORS  
OVER 39 VENDORS EACH WEEK

13 FIRST-YEAR VENDORS  
49 RETURNING VENDORS



LOCAL FARMERS, ARTISAN FOOD  
PRODUCERS, AND MAKERS





# BUILDING COMMUNITY

## NONPROFIT & COMMUNITY PARTNER PROGRAM

Each Sunday, SFM provides a booth space for our local nonprofit organizations and community partners to share about their work. We hosted 14 unique partners this summer who could be found connecting with the community, leading activities, and sharing helpful information and resources.



## LIVE MUSIC

SFM was thrilled to again host live music each Sunday during the market. From bluegrass to jazz piano, soloists and full bands, we welcomed 29 musicians to the Songbird Stage in 2023!



Players join in on the lawn as Linda Leavitt and Tom Nechville of Sisters' Banjos West lead a traditional bluegrass jam at Sisters Farmers Market

## COOKING DEMOS

Thanks to Crumbs Kids for hosting two kids' cooking demos at Sisters Farmers Market! Ryan showed us how to make two simple, delicious recipes using veggies from the market. What is your favorite recipe to make with farmers market ingredients?



## KIDS CLUB

Each week kids visit the market, they get a stamp on their Kids Club punch card plus a weekly educational activity provided by Seed to Table. Complete activities to win prizes!

**172 Kids Club members!**





# THANK YOU TO OUR VOLUNTEERS



170+  
total volunteer hours



71  
total volunteer shifts



12  
individual volunteers



Thank you to our sponsors & friends



Growing Community



Cult i vat or



Gardener

Pollinator

Bend Cider, Sisters Feed and Supply, Broken Top Candles, Sisters Fence Company, Sisters Veterinary Clinic, Bedouin, Best Western Ponderosa Lodge

## A special thank you to our vendors, volunteers, community supporters, and nonprofit partners:

### Full Season Vendors

BeRUNA Living Foods  
Bohemian Roastery  
Broadus Bees  
Cabin Creek Log Furniture  
Compassion Kombucha  
Curmuffins  
Dan's Smoked Salmon  
Dry Canyon Salt Co.  
Forth Distilled Goods  
Fred Sauce  
Glimfeather Farm  
Hikisheme  
High Peak Granola  
ISOmiMO  
Manuka Mana  
Mystic Roots Creations  
Rainbow Harvest Baskets  
Royal Juice Company  
The Doggie Bakery  
The Loving Fungi  
Zodiac Farms

### Volunteers

Barb Schulz  
Sheila Kelley  
Griffin Moreno  
Fran Willis  
Bonnie O'Hern  
Molly Fredland  
Linda Vigliotti  
Heather Bulloch  
Jessica Belt  
Tran Tran  
Sam Royal  
Jimmy Wilkie  
Wendy Storm  
Shelley Akers

### Community Supporters

The Nugget Newspaper  
Xpress Printing  
Pony Express  
The City of Sisters  
Bill Willits  
House on Metolius  
SHS Garden Club  
First Interstate Bank  
The Roundhouse Foundation  
Citizens 4 Community  
Banjos West  
Caroline Hager  
Sisters Saloon  
Crumbs Kids  
Emily Green  
Explore Sisters  
Farmers Market Fund  
Oregon Farmers Market Association  
Chloe Lepeltier  
Sisters Community Garden

### Nonprofits

High Desert Food and Farm Alliance  
Oregon Adaptive Sports  
Central Oregon Woodworkers  
Street Dog Hero  
Sisters Cold Weather Shelter  
MPerfectly  
Silent Echo Theater Company  
Rotary Club of Sisters  
Sisters Habitat for Humanity  
STARS Ride  
Citizens 4 Community  
Circle of Friends  
Age Friendly Sisters Country  
Sisters Community Garden

PHOTOGRAPHY CREDITS: [EMILY GREEN](#)